



# FCBS TGIF Project – Group 4

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## **EXECUTIVE SUMMARY – Good Friday (TGIF) – Cell Harvest Event**

### **1. Key Design Concepts**

In the past few years, cell harvest events have all been based on an indoor setting complete with video presentations/testimonies, worship sessions, sharing of testimonies and food. While the effectiveness of this approach in bringing in the harvest is not to be debated, there can be a fresher way of doing things, in introducing additional elements and concepts that would spice up the cell harvest event, hence the theme of the team's project: "A Different TGIF".

Our group's approach is to retain the Gospel sharing component of previous cell harvest events and yet at the same time, we want to bring in a community service component for the pre-believers. The main idea is for them to also bless the greater community in a practical way by cleaning up the environment even as they are blessed through their friends who invited them. Our hope for the pre-believers is for them to experience the joy of blessing others and indirectly be blessed as we share to them the Good Friday message.

### **2. Development Considerations**

- i.** In order to overcome the challenge of our guests who are averse to attending a service, outreach event or cell, organizing an event to create interaction opportunities will help bridge this challenge.
- ii.** An environmental cause to clean up a beach was selected to make a difference to our environment, our community and be the difference-maker. The environmental cause allows the whole event to come under the ambit of a non-religious body such as the International Coastal Cleanup Singapore (ICCS) and this will overcome the resistance of guests who might never come to a Christian gathering but may be open for a neutral event.
- iii.** Through the preparation for the event, opportunities to interact are created, the cleanup operation on the actual day and debrief and reflection time with facilitation questions are developed to allow our members to share their testimony and the Gospel.